

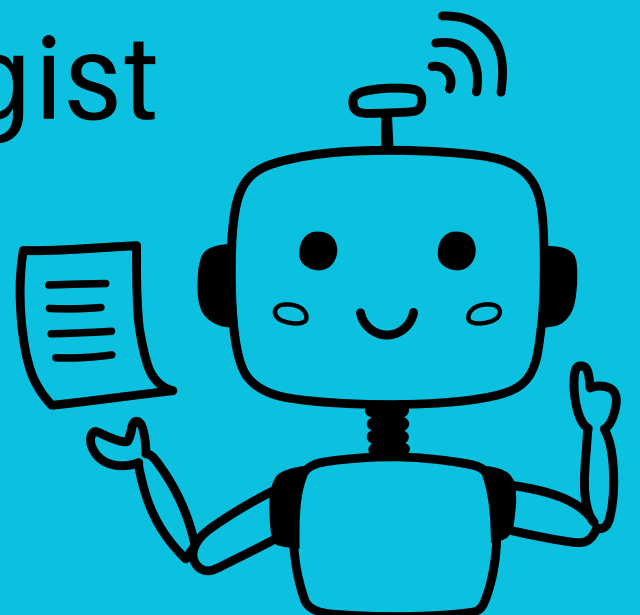
# ChatGPT

## Prompt Guide

**FOR FREELANCERS,  
CONTENT CREATORS  
& MARKETERS**

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# Content Creation Prompts

- "Write a 1,000-word SEO blog post about [topic] targeting the keyword [keyword], including an introduction, subheadings, and conclusion."
- "Generate 10 engaging blog post ideas for a [niche] audience that will drive traffic."
- "Summarize this article into a short LinkedIn post with a professional tone: [paste article]."
- "Turn this YouTube video transcript into a structured blog post with H2s and key takeaways: [paste transcript]."
- "Rewrite this blog post to improve clarity and flow while keeping the same message: [paste text]."
- "Create a compelling blog meta description for this post: [title or content]."

# Social Media Prompts

- "Write 7 Instagram captions for a [product/service] launch with a friendly and motivational tone."
- "Give me 10 high-engagement Twitter/X post ideas around [topic]."
- "Create a week's worth of social media content for a [niche] brand, using a mix of educational, promotional, and personal content."
- "Generate 5 trending TikTok script ideas for promoting [type of business]."
- "Write a carousel post for Instagram that teaches [concept] step-by-step in a concise, engaging tone."
- "Summarize a blog post into a short, shareable Facebook caption."

# Email & Copywriting Prompts

- "Write a welcome email for new subscribers of a [niche] newsletter, keeping it warm and value-driven."
- "Generate 5 subject line variations for this email: [paste email]."
- "Create a 3-email launch sequence for a new online course about [topic]."
- "Write a compelling sales page for a digital product that helps [audience] solve [problem]."
- "Draft a cold outreach email to pitch my [service] to a potential client in the [industry] space."

# SEO & Strategy Prompts

- "Give me 10 long-tail keywords related to [topic] that have high search intent."
- "Generate a blog outline optimized for SEO around the keyword '[keyword]'."
- "Create an on-page SEO checklist for publishing content on a WordPress blog."
- "Find 5 popular questions people ask about [topic] and suggest how to answer them in a blog."
- "Suggest an internal linking structure for a blog focused on [niche]."

# Branding & Positioning Prompts

- "Craft a personal brand statement for a freelancer offering [services] to [audience]."
- "Write a compelling LinkedIn bio for a digital marketing freelancer targeting small business clients."
- "Create a content pillar strategy for building authority around [core niche]."
- "Write 3 tagline options for a freelance service offering [main benefit]."
- "Develop a value proposition for my service as a content strategist for eCommerce brands."

# Productivity & Client Workflow Prompts

- "Write a proposal outline for a client looking for ongoing blog content."
- "Create a weekly task checklist for managing multiple freelance writing clients."
- "Suggest a content calendar template for managing blog + social media posts for a client."
- "Draft onboarding questions for new clients hiring me for marketing or writing work."
- "Write a friendly follow-up email for a lead who hasn't responded to my proposal."

**Embrace the journey,  
and you'll find joy in  
creating and connecting  
with your audience.**

**LOVED THESE PROMPTS?**

